

Centers for Medicare and Medicaid Services Office of Minority Health Analytical Support Contract

Client: U.S. Department of Health and Human Services, Centers for Medicare and Medicaid Services

Project Overview

This study explores whether and how a business case for addressing health equity and disparities can be made. For the purposes of this project, a “business case” is defined as an investment in a socially responsible action (e.g., reducing health disparities) that also promises the investing entity financial return within a reasonable timeframe through cost reduction, increased revenues, or both.



In collaboration with L&M Policy Research, Insight is conducting formative research to assess the current state of research, methods, and approaches for building a business case for health equity through stakeholder analyses. Discussions with key stakeholders will provide a basis for what current business-case efforts exist and what gaps remain.

As part of the research, Insight will:

- Conduct environmental scans and needs assessments.
- Identify Federal stakeholders for interview inclusion.
- Design and develop interview protocols for key Federal stakeholder discussions.
- Collect, interpret, and analyze data obtained from stakeholder interviews.
- Prepare an annual report to provide options and recommendations for developing a business case for health equity.



The results of this evaluation will support the Centers for Medicare and Medicaid Services (CMS) through the business case-selection process and help to develop a plan to implement the chosen option.

Core Activities

Literature Reviews and Environmental Scans; Interview Protocol Design and Development; Qualitative Data Collection; Qualitative Data Analysis; Report Development and Presentation

Products

An annual report will be submitted each September in 2015, 2016, and 2017 to provide CMS with the results of the analysis as well as options and recommendations for moving forward.