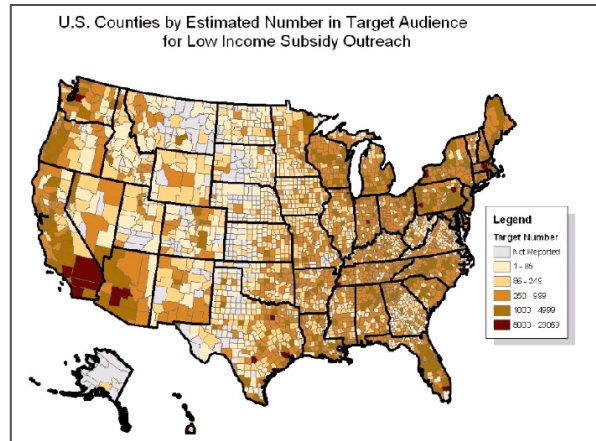


Part D Low Income Subsidy Mapping

Client: U.S. Department of Health and Human Services, Centers for Medicare and Medicaid Services

Project Overview

This project was part of an effort by the Centers for Medicare and Medicaid Services (CMS) to improve outreach to beneficiaries who were not enrolled in Part D and/or the Part D Low Income Subsidy (LIS). The LIS was made available under the Medicare Part D prescription drug program to help individuals lower their prescription drug coverage costs. As a subcontractor to Deloitte, Insight analyzed administrative data on the number and percent of the target audience of LIS outreach by county.



Insight developed a series of more than 100 county-level maps that provide demographic data to pinpoint the location of beneficiaries who have not enrolled in Part D and/or the LIS so that outreach and education can be conducted. Insight developed and implemented an interactive Web site to present the maps along with part of the LIS Outreach Toolkit to help Medicare beneficiaries learn about and apply for the program. The project helped CMS and its partners to continue outreach to find and enroll individuals who may qualify for the LIS program.

Core Activities

Program Evaluation; Secondary Data Analysis and GIS Mapping

Products

As part of this project, Insight developed and programmed an interactive Web page for placement on the CMS Web site (September 2008).

Home Medicare Medicaid CHIP About CMS Regulations & Guidance Research, Statistics, Data & Systems Outreach & Education Tools	
People with Medicare & Medicaid Questions Careers Newsroom Contact CMS Acronyms Help Email Print	
CMS Home > Medicare > States > Low-Income Subsidy	
States Low-Income Subsidy MIG Outreach Materials	<p>Please scroll down to the bottom of the page for downloadable materials and helpful links. Please note the number in bracket next to a bold item in the page content corresponds to the downloadable item or link at the bottom of the page.</p> <p>General Information on the Low-Income Subsidy (LIS) or "Extra Help"</p> <p>Medicare beneficiaries who have limited income and resources may qualify for extra help to pay for prescription drugs costs. This low-income subsidy from Medicare provides financial assistance for beneficiaries who have limited income and resources. Those who are eligible for this low-income subsidy will get help paying for their monthly premium, yearly deductible, prescription coinsurance and copayments and no gap in coverage.</p> <p>Some people are automatically eligible for the low-income subsidy. Those include people who are: full benefit dual eligibles; SSI recipients with Medicare; Medicare Savings Programs participants.</p> <p>Some people must apply through SSA. This includes Medicare beneficiaries with income below 150% FPL who meets an asset test—i.e. —beneficiaries who have a yearly income (in 2009) below \$16,245 (\$21,855 for a married person living with a spouse and no other dependents) and resources (in 2009) less than \$12,510 (\$25,010 for a married person living with a spouse and no other dependents).</p> <p>Generally, dual eligibles and others deemed eligible for low-income subsidy pay no Part D plan premiums or deductibles, but pay \$1.10 or \$2.40 for generic drugs and \$3.20 or \$6.00 for brand-name drugs, depending on their income.</p> <p>{1} Low-Income Subsidy Toolkit: This toolkit provides important resources for partners to help people with Medicare learn about and</p>