

2016 Survey of STD Care Providers Policies and Practices

Client: Centers for Disease Control and Prevention

Project Overview



Insight is partnering with ICF International (ICF) to update a 1999 survey of physicians providing health care related to sexually transmitted diseases (STDs), cognitively test and pilot the new version, and disseminate the survey to a nationally representative sample of physicians across the United States. The 2016 Survey of STD Care Providers Policies and Practices—the current iteration of the 1999 STD Clinical Observation, Notification, Tracing, and Control Techniques survey—is intended to enhance the Centers for Disease Control and Prevention’s (CDC) understanding of physician practices, opinions, and recommendations regarding STD diagnosis, treatment,

reporting, and infection control practices. Specialties targeted for recruitment include Internal Medicine, General Medicine/Family Practice, Obstetrics and Gynecology, Emergency Medicine, and Pediatrics.

CDC’s Division of Sexually Transmitted Disease Prevention commissioned this survey to inform physicians’ knowledge of and health care practices related to STD policy issues that are affected by the following factors:

- The Patient Protection and Affordable Care Act of 2010
- Passage of laws authorizing expedited treatment for sexual partners of patients with STDs
- CDC’s 2015 update of STD Treatment Guidelines

The updated guidelines provide recommendations for addressing antimicrobial-resistant gonorrhea, which is one of the most urgent concerns in STD care and treatment.

For the 2016 survey, Insight was tasked with the following:

- Provide subject matter expertise on the development of the survey instrument.
- Design an interview protocol for cognitive testing of the instrument.
- Recruit and schedule physicians to participate in two rounds of cognitive testing.
- Conduct cognitive interviews with physicians and record results.
- Analyze qualitative data from interviews and discuss the results with CDC and ICF. Modify the survey based on these results and discussions prior to implementing a second round of cognitive testing with a new group of physicians.
- Conduct a final analysis of the overall cognitive testing process.
- Develop a report detailing the cognitive testing methodology, results, and recommendations.
- Recruit physicians to participate in a pilot test of an online version of the survey as well as a paper version of the survey mailed to respondents.

Core Activities

Cognitive Interviews; Interview Protocol Design and Development; Qualitative Data Collection and Analysis; Survey Instrument Testing and Redesign; Report Development and Presentation; Sample Recruitment

Products

Final report, *2016 STD Care Provider Questionnaire: Cognitive Interview Results* (April 2016)