

# Framework for Longitudinally Evaluating Health Professions Diversity Programs

Client: U.S. Department of Health and Human Services, Health Resources and Services Administration

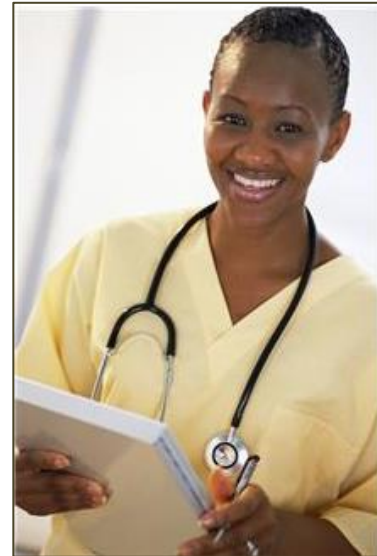
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## Project Overview

The purpose of this project was to develop an evaluation framework and plan for a prospective longitudinal evaluation of four diversity grant programs administered by the Health Resources and Services Administration's (HRSA) Bureau of Health Workforce: Nursing Workforce Diversity, Centers of Excellence, Health Careers Opportunity Program, and Scholarships for Disadvantaged Students.

The project had four main objectives:

1. Conduct a comprehensive literature review to assess the quality of evidence-based recruitment and retention programming developed by grantees for underrepresented minority and disadvantaged students.
2. Convene a technical working group of experts in the field to gather feedback and expert advice on using the literature review findings to inform an evaluation framework and plan.
3. Develop the draft evaluation framework and evaluation plan.
4. Summarize the recommended evaluation framework and plan in a final project report.



In partnership with NORC, Insight's primary work for this project consisted of the following tasks:

- Develop a draft and final evaluation framework.
- Participate in and lead technical working group meetings to discuss the development of the evaluation framework.
- Support the development of the evaluation plan and final report.

The evaluation framework and plan will provide HRSA with a detailed blueprint for examining core characteristics of programming offered by grantees, effects of program design on outcomes, differences in outcomes across health professions, and the impact of these four programs on health care workforce diversity.

## Core Activities

Literature Reviews and Environmental Scans; Convening Technical Working Group; Evaluation Design; Qualitative Research

## Products

- Logic models
- Evaluation framework
- Evaluation design report