

## Barriers to Veteran Entrepreneurship

Client: U.S. Small Business Administration

### Overview

Veteran entrepreneurs provide important contributions to the U.S. economy as business owners and as those who have served the nation. However, little is known about veteran entrepreneurs, and even less is known about millennial post-9/11 veteran entrepreneurs. With declining rates of entrepreneurship across the country, the Small Business Administration seeks to understand the barriers and challenges to entrepreneurship for veteran entrepreneurs.

For this project, Insight is—

- Synthesizing the literature on veteran entrepreneurship
- Developing and testing hypotheses using descriptive statistics, statistical tests, and logistic regression models



- Using data from the American Community Survey to examine how millennial post-9/11 veteran entrepreneurs differ from (1) veteran entrepreneurs from other generations, (2) millennial post-9/11 veterans who are not entrepreneurs, and (3) their millennial nonveteran entrepreneur peers

The project is providing foundational knowledge on millennial post-9/11 veteran entrepreneurs and the barriers they may face in pursuing entrepreneurship. Results will include a peer-reviewed manuscript analyzing the characteristics of millennial post-9/11 veteran entrepreneurs compared with other groups and these barriers to entrepreneurship.

### Products

Final report, infographic

