

Not just answers—Insight

Military and Veteran Research and Support

Insight Policy Research is a certified 8(m) woman-owned small business providing a full range of research, evaluation, data analytics, and technical assistance services to agencies supporting military and veteran populations.



Research and
Evaluation



Program Improvement
and Technical Assistance



Data Science and
Data Visualization

Insight specializes in work with sensitive subject matters for rapid-paced, high-visibility projects.

Insight's team of policy analysts, sociologists, psychologists, behavioral health specialists, survey methodologists, economists, statisticians, and technical experts brings decades of experience conducting research with service members, veterans, and their families.

Some of our core services

- ▶ Rigorous evaluation
- ▶ Survey design and implementation
- ▶ Policy analysis and assessments
- ▶ Data science, visualization, and dashboard design
- ▶ Qualitative research, including interviews and focus groups
- ▶ Performance measurement and monitoring
- ▶ Customized communications tailored to individual decisionmakers



- Certified 8(m) woman-owned small business
- GSA Schedule: GS-IOF-0136X
- Insight is eligible for set-aside contracts under several designated NAICS codes, including our primary codes of 541690, 541611, 541990, 541910, 541720, 541618, 541613, 541614, 611430, and 611710

Contact

Bryan Johnson, Principal
703.504.9482
bjohnson@insightpolicyresearch.com
www.insightpolicyresearch.com

insight
POLICY RESEARCH

Recent Projects

Department of Defense—DoD



Defense Advisory Committee on Women in the Services Research Support.

Insight provides research and advisory support to this DoD Federal Advisory Committee on topics such as sexual harassment, sexual assault, gender discrimination, conscious and unconscious gender bias, domestic violence, bullying, and hazing. Insight produces an annual report for the Secretary of Defense.



Sexual Assault Prevention and Response Office.

Insight provides comprehensive research and policy support for the Sexual Assault Prevention and Response Office, which oversees all policy, planning, reporting, prevention, and advocacy efforts across the DoD community.



Recovering Warrior Task Force Research Support.

In support of this DoD Federal Advisory Committee, Insight assessed the effectiveness of DoD policies and programs and each of the military departments to assist and support the management and transition of recovering wounded, ill, and injured members of the Armed Forces. Insight has produced an annual report for the Secretary of Defense.

Veterans Health Administration—VA



Survey of Healthcare Experiences of Patients.

Insight has collaborated on in-person summits at VA medical centers around the country, engaging hundreds of patients and personnel to collect qualitative data about patient experience. Insight has also automated the development of in-depth reports for the 18 Veterans Integrated Service Networks to provide information on patient satisfaction across 141 VA facilities.

U.S. Marine Corps—USMC



Gender-Integrated Recruit Training Study.

Insight is part of an interdisciplinary research team conducting a mixed-methods study assessing USMC Entry-Level Training to provide objective, data-driven recommendations for further gender integration.

Naval Health Research Center



Military Family Research Services: Millennium Cohort Family Study.

Using data from the Millennium Cohort Family Study, Insight produces collaborative manuscripts identifying longitudinal military family risk and protective factors to address key scientific, operational, and policy research questions necessary to support the resiliency of military families.

Small Business Administration



Barriers to Veteran Entrepreneurship.

Insight is conducting original research using data from the American Community Survey to examine barriers toward entrepreneurship for post-9/11 veterans.

Cooper University Healthcare System and New Jersey Department of Health



Online Mental Health Self-Assessment for Veterans.

Insight developed a self-assessment tool in the form of a web survey designed to ascertain veterans' need for mental or behavioral health services and connect veterans in need of those services to professional healthcare.