

Improving SNAP-Ed Data

Client: U.S. Department of Agriculture, Food and Nutrition Service

Overview

Since 1992, Supplemental Nutrition Assistance Program Education (SNAP-Ed) has helped low-income children and adults lead healthier lives through evidence-based programs. Although positive outcomes linked to SNAP-Ed interventions have been documented, the program lacks the data to tell the SNAP-Ed story at a national level. The U.S. Department of Agriculture's Food and Nutrition Service (FNS) has long recognized the need for better SNAP-Ed data. Expert roundtables, federal audits (U.S. Government Accountability Office, 2019), and the 2018 Farm Bill (Pub. L. 115-334) have stressed the importance of modernizing data from the states to analyze the outcomes and effects of SNAP-Ed. FNS made substantial progress toward this goal through our recent collaboration, *Updating SNAP-Ed Data Collection Practices*, where we produced an agenda and action plan for improved SNAP-Ed data.

With this project, Insight will help FNS build on this prior work. Specifically, Insight will—

- Develop a graphically oriented logic model FNS can use to manage agency performance and support program improvement.
- Continue to refine and add specificity to the recently developed action plan by engaging a steering committee and technical work groups on important topical areas.



- Conduct an environmental scan and in-depth interviews with subject matter experts.
- Increase continuity across the SNAP-Ed data life cycle by modernizing the state plan and annual report forms.

Insight's final report will serve as an update to the Improved SNAP-Ed Data Agenda and Action Plan and include summary findings and recommendations gleaned from project activities and the graphically oriented logic model.

Products

Final report; updated state plan and annual report forms in a fillable PDF