

Missouri SNAP Basics Publication

Client: Missouri Foundation for Health

Overview

The Supplemental Nutrition Assistance Program (SNAP) is a complex and highly regulated program that can be challenging to understand—even for policy-savvy legislators, civil servants, academics, and advocates. However, because SNAP is state administered, it offers significant opportunity for states to customize materials and processes to meet communities' needs. The Missouri SNAP Basics Publication will be used as a tool to educate Missourians with an interest in SNAP about the specifics of the program in the state and illuminate opportunities to improve SNAP—and food security—for all Missourians.

For this work, Insight food and nutrition experts will conduct listening sessions with SNAP advocates and people with lived experience with SNAP to produce a SNAP Basics Publication that best addresses the needs of SNAP recipients and SNAP advocates. Collection and analysis of secondary data will further bolster the content, which will align with priorities identified in the listening sessions and found through data. The following are planned topics for the publication:

- Federal and state authority
- Program costs and funding
- Eligibility requirements
- Data on eligibility and enrollment



- Certification and recertification requirements and processes
- Missouri's current SNAP outreach plan
- Missouri's efforts to ensure SNAP access
- Policy options other states use to improve SNAP coverage and outreach

The Insight team will disseminate the Missouri SNAP Basics Publication to the advocates, food security organizations, and policymakers who need it. Insight will create an email and social media release, plan and execute a webinar, and develop a one-page summary based on the full publication.

Products

Missouri SNAP Basics Publication; webinar sharing highlights of publication